

ANNUAL REPORT

2022

Alliance Française de Sydney
Cultural Foundation

A.B.N 14 630 718 937



Alliance Française
Sydney - Australie
Cultural Foundation



HISTORY OF THE FONDATION ALLIANCE FRANÇAISE

The Fondation Alliance Française was founded in Paris on 21 July 1883 by a group of pioneering individuals including scientist Louis Pasteur, authors Jules Verne and Ernest Renan, diplomat Ferdinand de Lesseps and publisher Armand Colin. It was to be a national association for the promotion of French language around the world. Today, there are over 800 Alliance Françaises in 135 countries. Alliance Française has set the benchmark for teaching French as a foreign language, with over 500,000 students globally. It is recognised by the French Ministry for Education and European organisations such as ALTE (the Association of Language Testers in Europe), and is known for bringing together French language and culture through high-quality programmes. In 2023, the Foundation will be celebrating its 140th anniversary.

Alliance Française de Sydney Cultural Foundation

The Alliance Française de Sydney Cultural Foundation ("Cultural Foundation") is a not-for-profit cultural organisation established in 2019 with a mission to promote French cultural events and Franco-Australian cultural exchanges.

Throughout the year, events relating to film and cinema, literature, performing arts, visual arts and other art forms are organised. This long list of events includes film festivals, exhibitions, masterclasses, book signings, talks, design, television, radio, community arts and much more.

Nestled in the heart of Sydney, the centre is also home to a comprehensive media centre.

The Cultural Foundation supports the annual Alliance Française French Film Festival. This Festival is organised by Alliance Française de Sydney in collaboration with Alliance Française branches across Australia's capital cities, with the Embassy of France in Australia, and in association with Palace Cinemas.

The Cultural Foundation was established to provide DGR (tax donation) status to donors who provide donations for cultural purposes. The Alliance Française de Sydney is the sole owner of the Cultural Foundation.

Objectives and Activities

ALLIANCE FRANÇAISE FRENCH FILM FESTIVAL

It was with passion and enthusiasm that the 33rd edition of the Alliance Française French Film Festival (AFFFF) was launched in Sydney on March 1, 2022.

Both AFS and sponsors were very pleased with the results: despite the floods, incessant rain and Omicron, the festival welcomed 50,000 Francophile patrons in cinemas across Sydney to view the 42-film line-up assembled by Karine Mauris, Artistic Director and Cultural Attaché of the Embassy of France in Australia. National attendance was also hampered by weather and the reluctance of patrons in some states to return to cinemas.

Philippe Osterman, in his role as Business Development Manager, managed to achieve an unprecedented level of financial and in-kind support for the festival. Without Philippe's efforts and the ongoing and generous support of sponsors, the 2022 edition of the AFFFF would not have been possible.

We wish to thank Karen Mauris, Cultural Attachée of the French Embassy for her work as Artistic Director Philippe Osterman for his outstanding efforts, Anais Leloup for her work contributing to the resounding success of the festival during her second year as the National Festival Manager, and the casual staff and volunteers of the festival. Anais is supported in this role by Festival staff in each capital branch of Alliance Française in Australia, the Embassy of France in Australia, Palace Cinemas, the Hayden Orpheum Picture Palace and Riverside Parramatta.

The AFFFF, travelling to 10 cities around Australia and 26 cinemas, celebrates the best of contemporary French cinema. It is the leading festival of French film outside of France and a major event in Australia's annual cultural calendar.





EVENTS

A vibrant cultural calendar is the hallmark of community life at Alliance Française de Sydney. Members, students and visitors are invited to partake in the rich programme of activities, ranging from presentations to round table discussions, soirees to workshops and conferences, and beyond.

Typically, over 300 guests per month attend these cultural events, contributing to the hive of activity at the Alliance Française de Sydney Centre.

A new, highly successful variety of cultural event was developed in 2022: the “Philo Bistro”, hosted by Olivier Vojetta. During these events, Olivier and a guest, who could be a writer, artist or musician debate various themes with the audience.

Also among the highlights of this year were the talk from François Delvallée, on Proust, the broadcast of the France-Australia match during the World Cup co-organised with the FACCI, and at Wholegreen Bakery, the Beaujolais Nouveau party and “La Fête des Etudiants”.

2022 was also marked by the organisation of our traditional Bastille Day party for the first time since the pandemic. This year, the theme was “France around the World” in collaboration with New Caledonia Tourism and AirCalin. Over 1,000 people gathered at the Argyle to celebrate Bastille Day in style. Her Excellency, the Honourable Margaret Beazley AC KC, Governor of New South Wales opened the event, along with HY William Chan, Councillor of the City of Sydney.

Moussa Diakite's band played for two hours followed by a set of French music by DJ Madame Reve, with performances by Can Can and Polynesian dancers. The evening, which ended in the early hours of the morning, was a great success enabling our Bastille Day regular event to once again be the highlight of our winter calendar.



Pétanque in the park



Bastille Day

List of Events

Presentation: “Rendez-vous à Paris” with Ruby Boukabou

Event: “Exclusive Preview Screening of La Traviata, my brothers and I” with Palace Cinemas

Event: “Amour toujours”

Event: “Philo Bistro” with Olivier Vojetta

Event: “La Fête des étudiants”

Event: “Philo Bistro” with Olivier Vojetta

Event: “Philo Bistro” with Olivier Vojetta and Aude Parichot

Event: “France Around the World” -Bastille Day celebration

Event: “Philo Bistro” with Olivier Vojetta and Suzanne Leal

Event: “Philo Bistro” with Olivier Vojetta and Magali Cocconi

Event: “Pastries tasting” with Wholegreen Bakery

Event: “Philo Bistro” with Olivier Vojetta and Marielle Gonier

Event: “Champagne Tasting” with Pinnacle Drinks

Event: “Philo Bistro” with Olivier Vojetta and Kim NGuyen

Event: “Book club” with S.L Pennywort

Event: Talk, Marcel Proust by Associate Professor of Modern Literature, François Delvallée.

Event: “Philo Bistro” with Olivier Vojetta and Amaury Treguer

Event: “Beaujolais Nouveau” with Chapoutier

Event: “Broadcast of the France-Australia World Cup” co-organised with the FACCI

Event: “French Connection” with ISFAR

Event: “Exclusive Preview Screening of La Traviata, my brothers and I” with Palace Cinemas

Event: “Exclusive Preview Screening of La Traviata, my brothers and I” with Palace Cinemas

Event: “Philo Bistro” with Olivier Vojetta and Joffrine Donadieu

Event: “Inter-Alliances Local Competition”

Event: “Hors Concours”



Amour Toujours Exhibition



Pastry Tasting



Bastille Day



Word of Mouth